

# **THE SENSORIUM: DEFINING THE BIT RATES OF REALITY**

A forum on innovative collaborative research that uses visual language and audio data as modes of discovery for technology-enhanced, learner-centered education.

**WHEN: FRIDAY, MARCH 24, 8:30 A.M. – 3:00 P.M.**

**WHERE: TUTOR HALL, 5<sup>TH</sup> FLOOR BOARDROOM**

**8:30 – 9:00 A.M.: Continental Breakfast**

**9:00 – 9:10 A.M.: Welcoming Remarks by Randolph Hall, Vice Provost for Research Advancement**

## **Panel of Presentations**

**9:10 – 10:40 A.M.**

Moderator: **Marsha Kinder**, Associate Vice Provost for Research/Humanities  
**Kathy Smith** (DADA/Animation), “Animation, Perception, Consciousness”  
**Perry Hoberman** (Interactive Media), “The Untracked”  
**Vanessa Schwartz** (History), “Urban Icons”  
**Martin Krieger** (Policy & Planning), “Documenting the Urban Sensorium”  
**Tom Holman** (Cinema) & **Chris Kyriakakis** (Engineering), “Immersive Sound: Beyond 5.1”

**10:40 – 11:00 A.M.: Coffee Break**

## **Panel Discussion on Broader Issues**

**11:00 A.M. – 12:30 P.M.**

In what ways is it productive to see cityscapes and other cultural forms as a sensorium--journalism, theater, cinema, arcades, urban architecture, museums, public libraries and public space?

**Phil Ethington** (USC Dept. of History)  
**Anne Friedberg** (USC School of Cinema-TV /Visual Studies)  
**Tom Crow** (Director, Getty Research Institute)  
**Amy Murphy** (USC School of Architecture)  
**Larry Pryor** (USC Annenberg School of Communication)

**12:30 – 1:30 P.M.: Buffet Lunch, Tutor Hall, 5<sup>th</sup> Floor Boardroom**

## Exhibitions (in Tutor 211 and 217)

**12:30 – 3:00 P.M.**

*Hands-on access to all projects presented on Panel #1, plus:*

- **“Cheap Fast Gigapixel Images”** (a mural), Michael Naimark (School of Cinema/Interactive Media)
- **“GeoDec”** and **“3-D Virtual News,”** Cyrus Shahabi, Adam Powell, Wee Ling Wong (Integrated Media Systems Center in the Viterbi School of Engineering) and Larry Pryor (Annenberg School of Communication)
- **“Ghost Trajectories,”** Robbert Flick (School of Fine Arts) and Phil Ethington (Dept. of History)
- **“The Pano-Chamber,”** a collaboration between the Integrated Media Systems Center in the Viterbi School of Engineering and the School of Fine Arts; Skip Rizzo (ICT) and Anne Page (Fine Arts)
- **“Projects from DADA,”** (Division of Animation & Digital Arts/Cinema)

### Four Collaborations from The Labyrinth Project:

Marsha Kinder, Rosemary Comella, Kristy H.A. Kang, Scott Mahoy (School of Cinema & The Annenberg Center)

- **“Tracing the Decay of Fiction: Encounters with a Film by Pat O’Neill”** – a collaboration with filmmaker, Pat O’Neill
- **“Bleeding Through Layers of Los Angeles, 1920-1986”** – a collaboration with Norman M. Klein, Andreas Kratky, and ZKM
- **“Cultivating Pasadena: From Roses to Redevelopment,”** – a collaboration with the Southern California Automobile Club
- **“The Danube Exodus: The Rippling Currents of the River”** – a collaboration with Hungarian filmmaker, Peter Forgács, and the Getty Research Institute [excerpts in the PanoChamber]
- **“XFR: Experiments in the Future of Reading”** and **“Celebrating Women All Over the World,”** – a video documentation of two large scale installations, Anne Balsamo (School of Cinema/Interactive Media)