

## I. People

### a) Thesis Committee:

#### ***In Department:***

Scott Fisher  
Mark Bolas / Perry Hoberman

#### ***Outside Department (choices):***

##### academic/research:

Janet Cardiff  
Joey Rozier - MIT Media Lab (Hear&There Project)  
Stephan Crasneanski / Michel Sitruk - Oversampling Inc (Step Out: Soundwalk)

##### music:

Niko Bolas - Record Producer / Engineer  
Indie 103.1 Programmers  
recording industry  
musicians (Brian Eno, Laurie Anderson, Peter Gabriel)

##### industry:

nokia / sony / apple -creative directors

##### social software / communities

Joi Ito  
Howard Rheingold

### b) Production Team

#### Creative Development:

- Mobile Media Team
- Mark Bolas

#### Architecture/tech consulting:

- Peter Griess, tech, architectural consulting,
- IMSC Student
- Ian McDowell?

#### Implementation / Testing:

- IMSC Student
- Peter Griess
- Mobile Media Team

## II. Tools

The Specific Tools will depend on the platform we decide on.

### Platform 1 (~\$1000):

- mp3 / gps capable phone or PDA (Garmin iQue 3600) : \$589.27 U.S.D.
- or
- mp3 phone: Nokia 3300 : ~\$150 or Sony Ericsson P800 : ~\$550
- +
- GPS PDA/Phone: Garmin iQue 3600 : \$589.27

- mySQL database : free
- server : in-kind (\$700)

### Platform 2 (~\$1500):

- Midrange RFID reader + ~20 unique RFID transponders (tags)
- Reader X 1 : \$200
- Transponders X 20: ~\$500-1000

- mp3 phone

Platform 3 (\$0 - \$600) :

- Audio / wireless capable GPS device - Garmin iQue : iQue 3600 : \$589.27
- or
- standard GPS device (already available)
- +
- 1 Pocket PC PDA (already available)

### **III. Money**

Team:

\$5,000-\$10,000+ (2 paid positions)

Tools:

\$1,000 - \$2,000 (depending on specific architecture)

Approximate Totals:

\$10,000 < x < \$17,000

### **IV. Funds:**

The idea of embedding commercial music within the environment appears to have many funding possibilities. I'd like to contact the following industry people:

- Apple (iTunes)
- Recording Industry people (try and give them publicity in return?)
- Sony
- Nokia
- USC